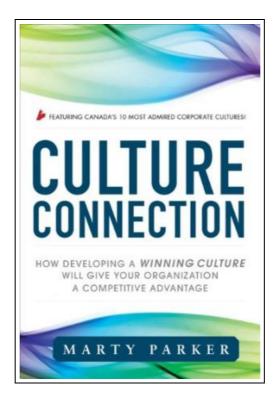
# Culture Connection: How Developing a Winning Culture Will Give Your Organization a Competitive Advantage



Filesize: 1.86 MB

# Reviews

*I just started off reading this article publication. Sure, it is actually perform, continue to an amazing and interesting literature. Your daily life period will be transform as soon as you full reading this article pdf. (Dessie Gaylord)* 

# CULTURE CONNECTION: HOW DEVELOPING A WINNING CULTURE WILL GIVE YOUR ORGANIZATION A COMPETITIVE ADVANTAGE



McGraw-Hill. Hardcover. Book Condition: New. Hardcover. 224 pages. Dimensions: 9.2in. x 6.1in. x 1.1in.Great companies, focused on long-term value creation, recognize that a deeply rooted, sustainable culture is the foundation of success. It is an asset to be managed like any other. Marty Parker has long understood this, and Culture Connection offers a blueprint to create, nurture, protect, and grow this most essential asset to a level of competitive advantage. Its a leadership must-read. MICHAEL MCCAIN, president and CEO, Maple Leaf Foods Marty Parker has captured a compelling collection of corporate culture insights and learnings in this book, making it a great tool for leaders at all levels in profit t-based, charitable and government organizations alike. Marty truly gets it that culture is the ultimate competitive advantage. DARREN ENTWISTLE, president and CEO, TELUS Corporationp This is perhaps the best book I have read on why a winning corporate culture is critical in todays competitive global marketplace. . . . Culture Connection is a must-read for any current or future business leader or owner, and it will become a must-read for our leadership team. DAVE MACKAY, president, Ceridian Canada Ltd. Marty Parker has developed a practical and insightful guide to establishing a company culture, enforcing it, and ensuring it endures for the long term. This has been a fundamental element of our success at Four Seasons and now companies everywhere can learn how adhering to a strong set of core values can bring tremendous rewards. ISADORE SHARP, founder and chairman, Four Seasons Hotels and Resorts Marty is one of Canadas leading executive recruiters and an expert in culture. . . . This is a very insightful read and the takeaway from Martys interviews with leading North American executives is outstanding. DON BABICK, director, Torstar Corporation; former president and publisher, National Post...

Read Culture Connection: How Developing a Winning Culture Will Give Your Organization a Competitive Advantage Online

Download PDF Culture Connection: How Developing a Winning Culture Will Give Your Organization a Competitive Advantage

# See Also

$\rightarrow$

#### Read Write Inc. Phonics: Blue Set 6 Non-Fiction 1 Save the Whale

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 185 x 72 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books... Save ePub »

$\rightarrow$

# Girl Heart Boy: Rumour Has It (Book 2)

Penguin Books Ltd, United Kingdom, 2012. Paperback. Book Condition: New. 196 x 128 mm. Language: English . Brand New Book. Real love. Real lives. The real thing . Girl Heart Boy is the irresistible new... Save ePub »

$\rightarrow$

# Millionaire Mumpreneurs: How Successful Mums Made a Million Online and How You Can Do it Too! Harriman House Publishing. Paperback. Book Condition: new. BRAND NEW, Millionaire Mumpreneurs: How Successful Mums Made a

Million Online and How You Can Do it Too!, Mel McGee, Inspiring stories from some of the world's most... Save ePub »

$\rightarrow$

# It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating... Save ePub »

$\rightarrow$	

# Because It Is Bitter, and Because It Is My Heart (Plume)

Plume. PAPERBACK. Book Condition: New. 0452265819 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-I ship FAST with...

Save ePub »