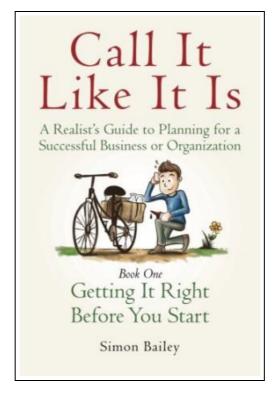
# Call It Like It Is: Getting It Right Before You Start (Paperback)



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# Reviews

Very good eBook and valuable one. This is for anyone who statte that there was not a worth reading. You will not truly feel monotony at at any time of your own time (that's what catalogs are for concerning if you question me).

(Ms. Ona Muller)

# CALL IT LIKE IT IS: GETTING IT RIGHT BEFORE YOU START (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Hangga Ganiadi Koi Studio (illustrator). Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. After 30 years working with businesses, not-for-profits and governments, Simon Bailey knows that there is not much new in the world. People running organizations make the same mistakes year in and year out. With a career that has spanned many countries and most industries, Simon thought it was a good idea to share this information with everyone interested to hear about it. Call It Like It Is takes the reader on a light-hearted journey through the process of planning for, running and eventually leaving a business. By contrast with other business books, this one is light on theory and very much about practise! Each chapter starts with a few points that summarize how successful operators do things. Following this, there are three case studies - all based on Simon s experience over 30 years starting, fixing and optimizing organizations. Each chapter ends with a few more points summarizing the learning that flows from the chapter. There are three books in the series. The first book deals with planning for and starting up a business, organization or division. It covers the mistakes most people make time and again and shows the reader how not to make them! The second book focuses on running a business or organization once it has been set up. Again, it looks at the issues that owners and managers have most often and how to avoid them. The third book looks at the issues that confront mature businesses and also at the challenges that business owners and senior managers have when they start thinking about leaving. The case studies have been written in a way that hopefully passes on a lot more...



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