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A bay to Day Approach Writing Copy That Sells

COPY THAT SELLS

Createspace, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Copy-writing: The hidden secret to successful marketing. Businesses around the world spend a fortune on creating brochures and websites. But if the content is not engaging, relevant or focused on the right audience, then the return on investment will not be as good as it could be. Business owners and executives are rarely taught effective writing techniques. Yet...

Read PDF 31 Days to Write Better Copy: A Day to Day Approach to Writing Copy That Sells

- Authored by MS Denise Fay
- Released at 2011



Reviews

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