



## Lifhacked How One Family from the Slums Made Millions Selling Apps

By Allen Wong

Paperback. Condition: New. 210 pages. Allen Wong is the developer behind many best-selling apps such as 5-0 Radio and Police Scanner. He became a self-made millionaire before he was 25. But, life wasn't always this grand for him. He was the only person in his family earning an income. And, he came from an oppressed family that grew up in the slums. Regardless, the apps he published were downloaded by over 15 million people. His apps have been featured in many places, including Wired.com, NBC News, and CNN. Now he's sharing the story on how he did it, the crises he struggled with, and what his father taught him to be successful. App companies have paid him thousands of dollars for consultant work, and he has helped them increase their download numbers by over 1000. One of those apps was downloaded by over 100,000 users in one day. And now he is revealing his marketing secrets for the first time in this book. Note: This book was written with non-technical people in mind. The book covers both life and entrepreneurial lessons, and not all of the book is about app development. This item ships from multiple locations. Your...



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