The Art of Business Value

By Mark Schwartz

It Revolution Press, United States, 2016. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. Do you really understand what business value is? Information technology can and should deliver business value. But the Agile literature has paid scant attention to what business value means and how to know whether or not you are delivering it. This problem becomes ever more critical as you push value delivery toward autonomous teams and away from requirements tossed over the wall by business stakeholders. An empowered team needs to understand its goal! Playful and thought-provoking, The Art of Business Value explores what business value means, why it matters, and how it should affect your software development and delivery practices. More than any other IT delivery approach, DevOps (and Agile thinking in general) makes business value a central concern. This book examines the role of business value in software and makes a compelling case for why a clear understanding of business value will change the way you deliver software. This book will make you think deeply about not only what it means to deliver value but also the relationship of the IT organization to the rest of the enterprise. It...

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