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Kogan Page Ltd, United Kingdom, 2017. Paperback. Condition: New. 8th Revised edition. Language: English . Brand New Book. The first 18 months of your business is crucial. This is when the majority of new businesses fail and where a lack of proper preparation and forward planning can be your downfall. This eighth edition of Starting a Successful Business is your definitive guide to setting up a business that will thrive. Starting a Successful Business contains the crucial, practical information needed...

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- Authored by Michael J. Morris
- Released at 2017



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