



Management Strategies in Athletic Training (Hardback)

By Richard Ray

Human Kinetics Publishers, United States, 2005. Hardback. Book Condition: New. 3rd Revised edition. 282 x 213 mm. Language: English . Brand New Book. Updated and invigorated, Management Strategies in Athletic Training, Third Edition, helps readers deal creatively with the management challenges athletic trainers face on the job. Like its predecessor, the new edition uses a case-study approach to teach students theories of organization and administration and to apply them to real-world situations in the profession of athletic training. The text, part of Human Kinetics Athletic Training Education Series, is an excellent resource for athletic trainers who want comprehensive knowledge of management theory and practice. The book's organization strategies can also be applied beyond athletic training to a variety of fields related to sports medicine, making it a valuable resource for any sports medicine professional. In addition to 10 updated chapters, Management Strategies in Athletic Training, Third Edition, offers new sections on finding a job and planning conferences, plus current coverage of -health insurance concerns, -new administrative standards from the National Athletic Trainers Association (NATA), -prescription medications, -application of the Americans with Disabilities Act, -computer hardware and software applications, -reimbursement for athletic training services, and-emergency action plans. Designed to encourage critical...



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