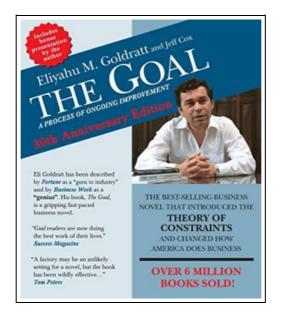
# The Goal: A Process of Ongoing Improvement - 30th Aniversary Edition



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# Reviews

Extremely helpful to all category of individuals. I have got go through and that i am confident that i will likely to read through once again again later on. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Nikita Herzog)

#### THE GOAL: A PROCESS OF ONGOING IMPROVEMENT - 30TH ANIVERSARY EDITION



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HighBridge Company. No binding. Condition: New. 705 pages. Dimensions: 5.9in. x 5.1in. x 0.8in.ln celebration of thirty years since the first publication of Eliyahu Goldratts essential business classic, HighBridge is proud to present an expanded audio edition of The Goal, featuring the original novel, plus case study reviews, and the authors highly regarded essay Standing on the Shoulders of Giants. Also included is an audio archive exclusive featuring Eliyahu Goldratt in conversation about the significanceboth personal and professionalof his breakthrough work. Alex Rogo is the manager of a failing manufacturing plant who receives an ultimatum from corporate headquarters: Turn the situation around in three months or the plant will be scrapped. With help from a mysterious mentor, Rogo discovers a revolutionary new way to do businessa way for people in any field of endeavor to increase productivity, profitability, and personal fulfillment. The story of Alexs fight to save his plant contains a serious message for all managers in industry and explains the ideas which underline the Theory of Constraints (TOC) developed by Dr. Goldratt. First published in 1984, The Goal has changed how America does business. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Audio CD.



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