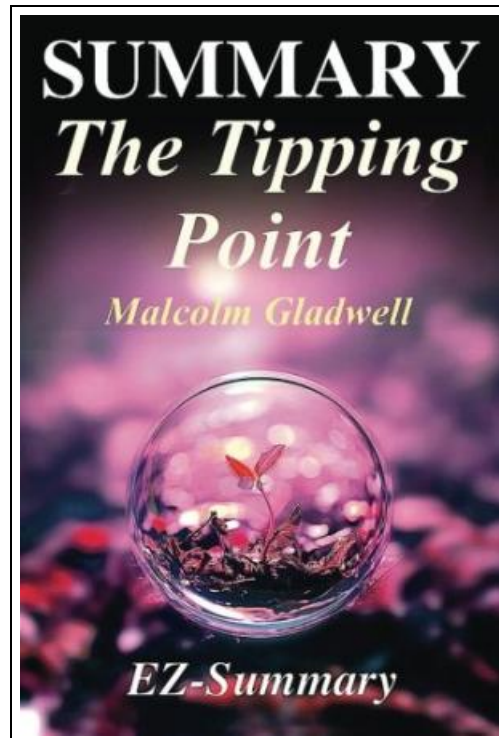


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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The Tipping Point: A Complete Summary! The Tipping Point, also known by its full name, The Tipping Point: How Little Things Can Make a Big Difference, is another excellent work by Malcolm Gladwell. He is already known for his five non-fiction novels, and is also a regular contributor to the New York Times. One of the most significant things about Gladwell is that he is a man of detail; this is visible through all of his work. The author is also famous for collecting stories and compiling them into one whole, searching for the moments where the stories will intersect so that he can explain how so many things are connected. In this book Gladwell compares the idea of a virus with what he actually intends to talk about, information, and how both of these reach a point where they tip. I am certain that after reading this book many readers will have far better insight into how information roams throughout the world. After reading this book, we will surely have more knowledge about what one piece of information can do to society when it is released in just the right way, which is exactly what the author intended for us to learn. The Tipping Point is not just a book filled with anecdotes, mixed together with knowledge from sociology, psychology and journalism. It is, in addition, like many of Gladwell's other books, an inspiration. An inspiration for learning and trying something new and, in this case, try something that we may have thought was not really that important. Here is A Preview Of What You Will Get: - A summarized version of the book. - You will find the book...

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