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By Casey M.K. Lum

Taylor Francis Inc, United States, 1996. Paperback. Condition: New. Language: English . Brand New Book. Originating in Japan early in the 1970s as a simple sing-along technology, karaoke has become a hybrid media form designed to integrate mass-mediated popular music, video images, computer graphics, and the live musical performance of its human users. Not only has karaoke become a multimillion-dollar entertainment industry, its varied uses have also evolved into diverse popular cultural and social practices among many people around the world. Based on a two-year ethnographic study, this book offers a penetrating analysis of how karaoke is used in the expression, maintenance, and (re)construction of social identity as part of the Chinese American experience. It also explores the theoretical implications of interaction between the media audience and karaoke as both an electronic communication technology and a cultural practice. This book analyzes the social origins of karaoke and the dramaturgical characteristics of karaoke events, and explains how various musical genres are reframed as karaoke music. It also visits the numerous karaoke scenes in their natural context -- the sites of the actual consumption of media products, such as expensive private homes and fancy hotel ballrooms in the affluent suburbs of New...



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