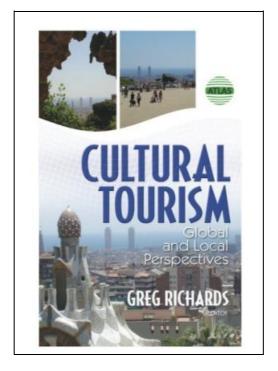
Cultural Tourism: Global and Local Perspectives (Paperback)



Filesize: 9.18 MB

Reviews

It is simple in read easier to understand. I am quite late in start reading this one, but better then never. Its been designed in an exceptionally easy way in fact it is just following i finished reading through this publication where basically transformed me, alter the way i really believe.

(Ms. Christy Ondricka DDS)

CULTURAL TOURISM: GLOBAL AND LOCAL PERSPECTIVES (PAPERBACK)



Taylor Francis Inc, United States, 2006. Paperback. Condition: New. Language: English. Brand New Book. A unique chance to explore different aspects of place, heritage, and tourism For many nations around the world, cultural tourism is not only a major industry but also a support for national identity and a means for preserving heritage. Cultural Tourism: Global and Local Perspectives brings together in one volume interdisciplinary explorations of cultural tourism from leading international authorities in different locations around the world. Experts from the Cultural Tourism Research Group of the Association for Tourism and Leisure Education (ATLAS) discuss major issues that have emerged from the ATLAS research program over the past decade. Students and practitioners can examine important global and local issues such as authenticity, placelessness, the changing relationships between local communities and tourists, the changing meaning of religious heritage, festivals, and special events. Cultural Tourism presents a unique view of global and local cultural tourism issues in four main sections. The first part is a collection of discussions on the tensions caused by globalization, with an emphasis on the issue of authenticity. The second part focuses on cultural tourism demand, with examinations on the motivations and behavior of cultural tourists in various destinations. The third section spotlights the relationship between tourists, residents, and local culture. The final part examines ways cultural events can develop tourism. 72 figures and tables make complex information easy to access and understand. Topics in Cultural Tourism include: * interpretation of authentic culture * growth of township tourism * the success or failure of community-based tourism projects * impact of globalization on distinctiveness of place * analysis of tourism development based on new cultural attractions and ethnic diversity * basic steps needed to establish, manage, and market cultural routes * case study of Castilla y...



Read Cultural Tourism: Global and Local Perspectives (Paperback) Online Download PDF Cultural Tourism: Global and Local Perspectives (Paperback)

Other eBooks



Children's Educational Book Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****. ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

Read ePub »



The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds

Anness Publishing. Paperback. Book Condition: new. BRAND NEW, The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds, Nicola Baxter, Geoff Ball, This is a super-size first reading book for 3-5 year...

Read ePub »



Book Finds: How to Find, Buy, and Sell Used and Rare Books (Revised)

Perigee. PAPERBACK. Book Condition: New. 0399526544 Never Read-12+ year old Paperback book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I...

Poad aBub »



Games with Books: 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

Read ePub »



Games with Books: Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

Read ePub