



## New Business Models and Value Creation: A Service Science Perspective

By -

Springer Verlag. Book Condition: New. A valuable interdisciplinary perspective on business models related to the 'service science' that underpins service sector industries, this updated second edition deploys theoretical analysis and exemplar case studies to explore the notion of 'concreteness'. Editor(s): Cinquini, Lino; Di Minin, Alberto; Varaldo, Riccardo. Series: Sxi - Springer for Innovation/Sxi - Springer Per l'Innovazione. Num Pages: 214 pages, biography. BIC Classification: K; RNF; TBC; UF. Category: (P) Professional & Vocational. Dimension: 234 x 156 x 11. Weight in Grams: 450. . 2013. 2013th Edition. Paperback. . . .



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