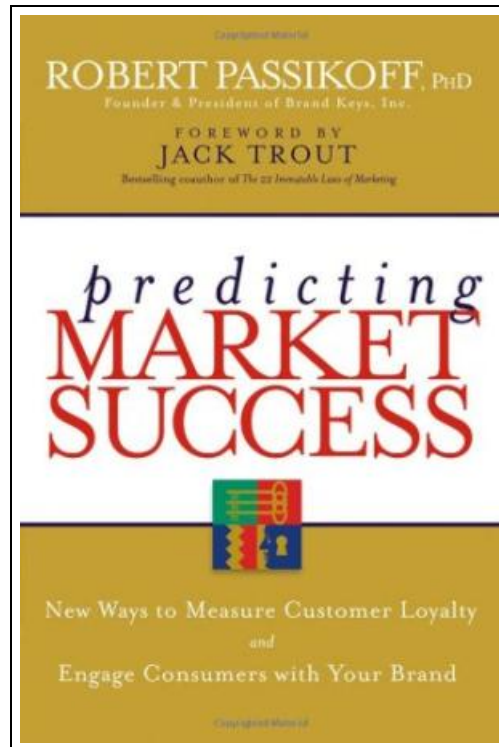


## Predicting Market Success: New Ways to Measure Customer Loyalty and Engage Consumers with Your Brand



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## PREDICTING MARKET SUCCESS: NEW WAYS TO MEASURE CUSTOMER LOYALTY AND ENGAGE CONSUMERS WITH YOUR BRAND



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