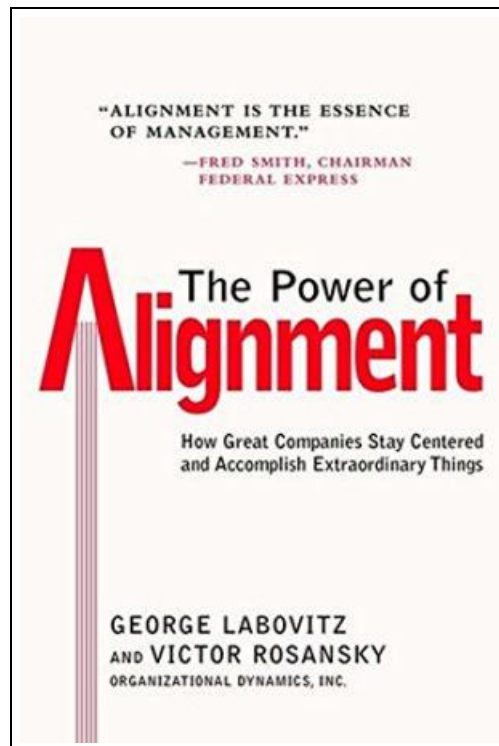


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THE POWER OF ALIGNMENT: HOW GREAT COMPANIES STAY CENTERED AND ACCOMPLISH EXTRAORDINARY THINGS

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John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, The Power of Alignment: How Great Companies Stay Centered and Accomplish Extraordinary Things, George H. Labovitz, Victor Rosansky, Misaligned companies, like cars out of alignment, can develop serious problems if not corrected quickly. They are hard to steer and don't respond well to changes in direction. This groundbreaking book shows you how to get -and keep -all the vital elements of your organization aligned and headed in the same direction at the same time. Managers must now keep their people centered in the midst of change, deemphasize hierarchy, and distribute leadership by distributing authority, information, knowledge, and customer data throughout their organization. Alignment is a response to the new business reality where customer requirements are in flux, where competitive forces are turbulent, and where the bond of loyalty between an organization and its people has been weakened. The old linear approach to management has given way to one of simultaneity -to alignment. As pioneers of the alignment concept, the authors have developed this unique approach based on their work with leading companies throughout the world. The Power of Alignment is packed with war stories and the firsthand perspectives of industry leaders. You'll learn how world-class organizations, including Federal Express, the Jet Propulsion Laboratory, Columbia/HCA Healthcare, Citizens Utilities, AirTouch, and UNUM achieved extraordinary business results. Now, through the authors' expertise, you'll see how alignment can work for your organization. In essence, alignment links the five key elements of an organization -people, process, customers, business strategies, and, of course, leadership -to obtain breakthrough results, chief among them, sustained growth and profit, loyal customers, and a high-performing work force. The Power of Alignment: Offers a clear framework for aligning and linking the crucial elements that build and sustain a company's success Provides...



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