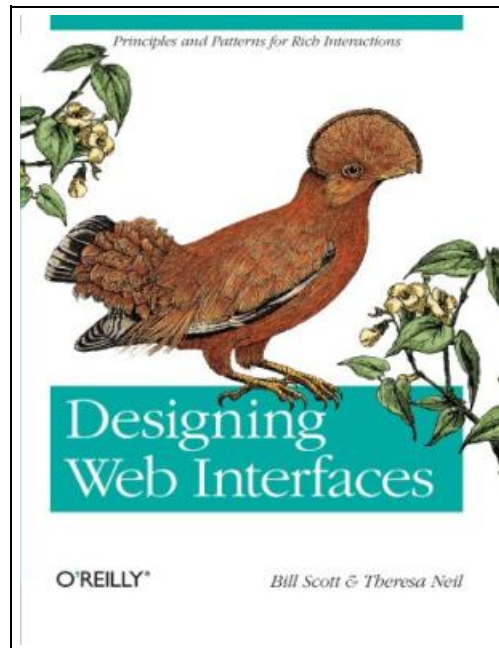


## Designing Web Interfaces



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- Stay on the Page-Keep visitors on a page with overlays, inlays, dynamic content, and in-page flow patterns
- Provide an Invitation-Help visitors discover site features with invitations that cue them to the next level of interaction
- Use Transitions-Learn when, why, and how to use animations, cinematic effects, and other transitions
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