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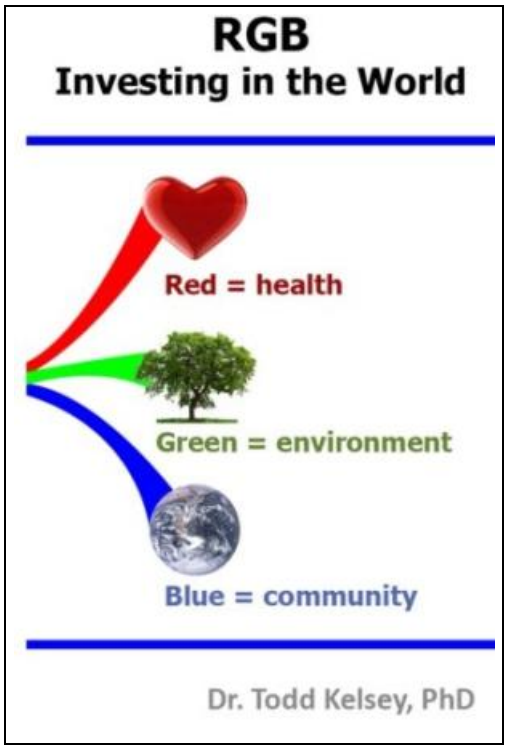

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Reviews

It is straightforward in read through safer to recognize. It really is full of knowledge and wisdom I am just easily could get a satisfaction of reading a created pdf.

(Mr. Sigrid Swaniawski PhD)

RGB: INVESTING IN THE WORLD: HOW TO DEVELOP A BALANCED PORTFOLIO OF CAUSES

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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Develop a balanced portfolio of causes, using the RGB color coding system! RGB is an acronym for red, green and blue. It s a simple way to color code causes, where red = health, green = environment, and blue = community. The RGB approach recognizes how the issues the world faces are interconnected, between health and the environment and our communities. One of the big questions with investing in the world is impact - how much impact are we really having? The book explores individual impact and community impact, highlighting the potential for holistic investing to fill gaps and shortfalls in funding, as people adopt balanced portfolios. Readers are introduced to several existing and emerging tools for creating a balanced portfolio of causes, including discussion of traditional giving, and emerging impact investing, which leverages for-profit markets to raise capital for social impact. Several learning experiences are suggested for readers to try, taking concrete steps to explore and grow their involvement and impact. Finally, a vision for a non-profit stock exchange is presented, and readers are invited to participate directly in its formation. --- CHAPTER OVERVIEW PART I: SUSTAINABLE GIVING Rationales and approaches for sustainable giving. CH1 The RGB Approach: RGB is a method of color-coding causes, to help people think holistically about investment. Red (health), Green (environment) and Blue (community) are the primary colors. General discussion of health, environment, and the importance of community. CH2 Portfolio-based Giving: In the same way that mutual funds or stock portfolios can maximize personal return on investment, a portfolio-based approach to giving can maximize social impact, through helping to provide continuity of funding across various areas of need. CH3...

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