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Better Blog Writing: How to Improve Your Writing to Keep Readers Coming Back for More

By Sarah W Caron

Createspace, United States, 2013. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Blogging has gone totally mainstream - which means lots of people are doing it and standing out from the crowd is harder than ever. Successful bloggers have one thing in common: Great content. And great blog content starts with engaging writing. Better Blog Writing: How to Improve Your Writing to Keep Readers Coming Back for More shows how to hone blog writing skills to make blog posts stand out. A short informative guide, Better Blog Writing offers distilled information on how to improve writing, find inspiration for blog posts and ensure that the words resonate with readers. Offering tips, advice and reader perspectives on blogging, as well as a whole section on writing prompts to get those creative juices flowing, the author mined her experience from her award-winning food blog, Sarah's Cucina Bella, and asked avid blog readers, What attracts you to a blog and keeps you coming back for more? They had a lot to say! Better Blog Writing is a must-read for anyone who has a blog or wants to start one.



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