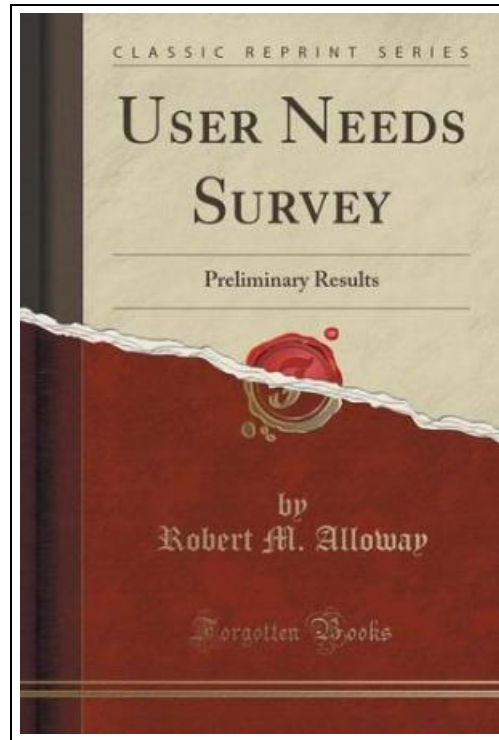


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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from **User Needs Survey: Preliminary Results** We have undertaken an in-depth survey of managerial information needs and the Dp practices and application systems intended to fulfill those needs. The objective is to improve our understanding of managerial end-users of computer systems what types of systems do they have and how satisfied are they with them; what types of systems do they want and what is inhibiting their development; how do they perceive their Dp departments and why; what are their priorities and how is Dp performing; etc. We are also investigating these issues from the point of view of Dp management to identify areas of agreement and mis-perception. The approach has been to directly survey user and Dp managers on needs, procedures, policies, priorities and performance. This is not unlike a traditional marketing study, where a company surveys its customers and potential customers to determine their needs in order to affect product design, product mix, manufacturing procedures and corporate planning. Without a reliable needs definition for end-users, it is conceivable that Dp departmental and systems plans will simply bypass users true needs. In the first phase of this study we have identified the relevant factors; developed an explanatory model of factor interaction; prepared an extensive questionnaire; and gathered data from liu Dp and user managers in six companies. The results from the initial data analysis are presented in this paper. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in...



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