



Inside Steve's Brain: Business Lessons from Steve Jobs, the Man Who Saved Apple

By Leander Kahney

Atlantic Books. Paperback. Book Condition: new. BRAND NEW, Inside Steve's Brain: Business Lessons from Steve Jobs, the Man Who Saved Apple, Leander Kahney, Steve Jobs was an American visionary who immeasurably altered the way the world uses technology. From the Apple II to minimalist iMacs and from the foundation of Pixar to the invention of the iPad, Jobs' products and ideas confounded expectations perpetually redefined markets to make Apple the most successful technology company on the planet. Inside Steve's Brain is a unique and revealing look at one of the greatest entrepreneurs of the internet age. Part biography, part leadership manual, Kahney's book is a rich and insightful examination of a man who was at once a business pioneer, and a cultural icon.



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