



Finding Your Niche

By Dee Adams

Niche Creativity. Paperback. Condition: New. 158 pages. Dimensions: 9.2in. x 7.5in. x 0.3in. A million new businesses will start each year in North America and 60 percent will begin at home, according to government statistics. However, experts agree that the long-term success rate tends to be poor only two out of every 10 new businesses will succeed. Many people choose the wrong kinds of self-employment: ventures that don't fit their true skills or talents. Now a new book has been developed to address these issues. By reading it, budding entrepreneurs will learn how to answer such crucial questions as: Which business should I start and What business is most likely to thrive Finding Your Niche: Discover a Profitable Idea for a Business at Home or Elsewhere covers the common mistakes and pitfalls that confront would-be entrepreneurs. Articles by industry and academic veterans are included. Written in a seriocomic style, the book offers valuable ideas that will help you to uncover a winning idea or plan a specific startup. And you will save time and money. Features: Adobe Digital PDF, printing, hyperlinks, advanced navigation, word search, bookmarks, and highlighting. For more information, visit <http://www.nichecreativity.com> ABOUT THE AUTHOR As a writer,...



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