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## Secrets to Planning the Perfect Speech for Broadcast Journalists: How to Plan to Give the Best Speech of Your Life! (Paperback)

By Jim Anderson

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Being a broadcast journalist provides us with the opportunity to address very large audiences all the time. You would think that when we are asked to give a speech that it would be no big deal, right? However, giving a speech can be very different from how we normally go about doing our job. A speech requires us to understand our audience, create a speech that will address their needs, and then deliver it in a way that will allow us to connect with them. None of this is easy to do. The good news is that it can be done and this book will show you how to do it. What You'll Find Inside: -ONCE UPON A TIME.- - THE ROLE OF STORYTELLING IN BUSINESS COMMUNICATION HOW TO MAKE A TECHNICAL PRESENTATION RIVETING PERSUADE AN AUDIENCE USING 3 SECRETS USED BY PRESENTERS KNOW YOUR AUDIENCE: WHAT YOU DON'T KNOW MAY HURT YOU Just think of all of the great speakers who have gone before you Dr. Martin Luther King, John F. Kennedy, Steve Jobs, the list goes...



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