



Cakes Bakes and Business: The Practical Guide To Starting Your Home Baking Enterprise (Paperback)

By Britt Whyatt

Academy of Hypnotic Arts Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Turn Your Passion Into Profit - Get the Confidence to take the next step - Market Your Business Effectively. If you re looking to turn your cake baking hobby into a business or maybe start a new career to leave the nine to five and look after the family, then this amazing book by Britt Whyatt, successful baking blogger, (She Who Bakes), takes you by the hand, through her own experiences, through the stages of building your successful home business. This easy to follow, useful and practical guide shows you how to start a cake business from home, from someone who has done it! Written with the UK market in mind, but with stacks of helpful tools and tips for those wanting to start a business outside of the UK. This book covers all the topics you need to know to get your business up and running. From the rules surrounding getting your: Kitchen Ready Registering as Self Employed Insurance Pricing your Cakes Marketing advice that is both relevant and easy to implement and much, MUCH more. This...

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