



Business Essentials

By Ricky W. Griffin Ronald J. Ebert

Prentice Hall, 2004. Softcover. Book Condition: Neu. Gebrauch - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Useful for courses in Introduction to Business, this text provides a foundation of the essential topics a beginning business students needs to understand. Including all the functional areas of business, it focusses on practical skills, knowing the basics and highlighting important developments in business. 558 pp. Englisch.



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