



## Making A Microbusiness: A Bootstrappers Checklist of 78 Action Items for your Startup

By Angela J. Ford

T A G PROPERTIES INC. Paperback. Condition: New. 264 pages. Dimensions: 9.0in. x 6.0in. x 0.6in. A microbusiness is defined as a small business of 1 to 19 employees usually started with less than 35,000. Contrary to the common narrative of starting a business with a small business loan or venture capitalist, most small businesses are started with far less fanfare. People often start with their vision, passion and current resources. More than half a million small businesses start life in the U. S. every year and most of them are doomed to fail. Some estimates are that as many as 80 percent of these companies won't survive five years. This book is a checklist of 78 action items one can take to create, enhance or improve their small business. It is the bootstrappers checklist for a startup. Seasoned business executive and serial entrepreneur, Angela Ford, brings her wisdom and experience to this book. Making a Microbusiness is written in an engaging, no-nonsense, down to earth manner about Angela's most important lessons in entrepreneurship learned the hard way. At times it is witty and humorous (if only the subject wasn't so serious). The book steers everyone intending to start a business...



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