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## HAIER PURPOSE: THE REAL STORY OF CHINA S FIRST GLOBAL SUPER COMPANY (HARDBACK)



Infinite Ideas Limited, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. In September 2015 Haier and Zhang Ruimin won the prestigious Thinkers50 Ideas into Practice award for their mixture of relentless change, teamworking and destruction of middle management layers, combined with long-term dynamic leadership. Established in 1984, Haier is the world s #1 major appliance brand. It has transformed itself from an enterprise that manufactures household appliances to a platform that incubates entrepreneurs. In June 2016...

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- Authored by Hu Yong, Hao Yazhou
- Released at 2017



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### Reviews

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*It in one of the best book. Better then never, though i am quite late in start reading this one. You wont feel monotony at at any moment of the time (that's what catalogues are for regarding in the event you check with me).*

-- **Dr. Kristin Dickens**

*Basically no phrases to clarify. It really is writer in straightforward phrases rather than hard to understand. You will not sense monotony at at any moment of your own time (that's what catalogues are for concerning if you ask me).*

-- **Doris Beier**

*An incredibly amazing book with perfect and lucid information. I was able to comprehended everything using this written e ebook. I realized this book from my dad and i advised this ebook to understand.*

-- **Hank Ruecker DDS**

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