



The Innovative Communicator: Putting the Soul Back Into Business Communication (Paperback)

By Miti Ampoma

Balboa Press, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. An inspiring and practical guide to really effective people-communication in a modern business climate crying out for it Mike Harris - Founding CEO of first direct and Egg Banking plc, founding Executive Chairman at Garlick and ex CEO of Mercury Communications This book puts the heart and soul back into business. Miti Ampoma combines her deep experience with fresh insight and inspirational thinking in a communications masterclass that focuses us all on our most valuable asset, at the heart of everything we do - our people. Mike Symes - Chief Executive, Financial Marketing Limited Miti Ampoma, with pincer-sharp clarity, explains brilliantly the relationship between becoming an innovative communicator and having a successful business. She whets our appetite to go do! Anne Newton - Chief Executive, Richmond Chamber of Commerce Articulate and incisively written with compelling stories and practical ways for us to achieve better communication skills so our businesses excel. Daniel Priestley - Author, Become A Key Person Of Influence Every business needs an Innovative Communicator - Are you craving relief from pin numbers, passwords and soulless voice-activated messages? - Is...



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