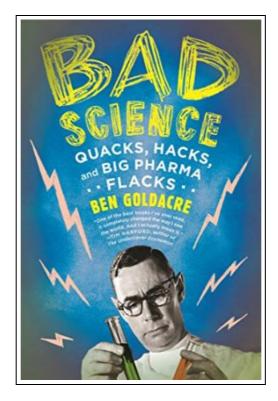
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(Crystal Rolfson)

BAD SCIENCE: QUACKS, HACKS, AND BIG PHARMA FLACKS



Faber & Faber. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 8.1in. x 5.4in. x 0.9in.Have you ever wondered how one day the media can assert that alcohol is bad for us and the next unashamedly run a story touting the benefits of daily alcohol consumption Or how a drug that is pulled off the market for causing heart attacks ever got approved in the first place How can average readers, who arent medical doctors or Ph. D. s in biochemistry, tell what they should be paying attention to and whats, well, just more bullshit Ben Goldacre has made a point of exposing quack doctors and nutritionists, bogus credentialing programs, and biased scientific studies. He has also taken the media to task for its willingness to throw facts and proof out the window. But hes not here just to tell you whats wrong. Goldacre is here to teach you how to evaluate placebo effects, double-blind studies, and sample sizes, so that you can recognize bad science when you see it. Youre about to feel a whole lot better. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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