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BOARDS AND CEO ROLES FOR ACHIEVING ASSOCIATION GOALS



Association Management Press,U.S., United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: N/A. Brand New Book. The crucial interaction between an association s board and staff, particularly the working relationship of the board chair and CEO, plays a huge role in how well an organization serves its members. In Board and CEO Roles for Achieving Association Goals, experienced CEO and consultant David Westman provides guidance that will help you maximize contributions from volunteers and staff, learn from...

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- Authored by David A. Westman
- Released at 2016



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