

Management-Konzepte von A-Z



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Reviews

Certainly, this is the very best work by any writer. It is loaded with knowledge and wisdom I am just quickly will get a satisfaction of reading through a created publication.

(Donavon Okuneva)

MANAGEMENT-KONZEPTE VON A-Z



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Condition: New. Publisher/Verlag: Springer, Berlin | Bewährte Strategien für den Erfolg Ihres Unternehmens | Management-Konzepte - für den Erfolg Ihres Unternehmens! This book provides case studies ranging from the everyday to the rare and complicated, accompanied by questions and commentaries for the specialist registrar in diabetes and endocrinology, to assist with problem-based learning during their training. | "Managementkonzepte von A bis Z" zeigt Managern und Führungskräften, wie sie ihre Organisation erfolgreich in die Zukunft lenken. Studenten und Berufseinsteiger erhalten einen fundierten und praxisbezogenen Überblick über aktuelle und bewährte Managementkonzepte. Anders als konventionelle Lexika bietet Ihnen das Nachschlagewerk theoretische Erklärungen sowie zahlreiche Erfolgsbeispiele und Studienergebnisse. Sie beschreiben anschaulich, wie sich die Lösungskonzepte in der Praxis umsetzen lassen. Damit ist das Lexikon ein ideales Nachschlagewerk für alle, die sich über erfolgreiche Managementstrategien und -methoden informieren wollen und die für Ihre tägliche Praxis konkrete Handlungsanweisungen und Lösungen suchen. Die Autoren Wolfgang Kappeller und Regina Mittenhuber sind erfahrene Wirtschaftsredakteure und auf das Gebiet Unternehmensführung spezialisiert. | Balanced Scorecard Change Management Krisenmanagement Kundenmanagement Lean Management Management Buyout Supply Chain Management Wissensmanagement | Format: Paperback | 715 gr | 240x170x22 mm | 409 pp.

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