



## Public Health: Social Context and Action: Social Context and Action (Paperback)

By Angela Scriven, Sebastian Garman

OPEN UNIVERSITY PRESS, United Kingdom, 2007. Paperback. Condition: New. Language: English . Brand New Book. From Sure Start to healthy workplaces, health action zones to community regeneration, this volume makes the leap from research to action. Professor Richard Parish, Chief Executive, The Royal Society for the Promotion of Health What is public health and how has it changed over time? What is the social context of public health and what are the dominant 21st century issues? What strategies are in place to address population health? This important book makes a significant contribution to the emergent body of public health knowledge by examining debates around the social context of health, including key socio-economic, environmental and cultural factors. In doing so, the text locates within a social context the theoretical debates and problems surrounding public health, and analyzes the practical public health strategies and solutions that have been developed to address them. The book moves beyond traditional theoretical discourse to include coverage of: The thinking, frameworks and processes that are actively shaping public health in the 21st century Provides tangible examples of public health strategies that have recently been introduced to tackle the social determinants of health The use of media strategies to promote...



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