



## INVENTING MEDICAL DEVICES: A PERSPECTIVE FROM INDIA



Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The MedTech ecosystem in India is emerging and the Indian medical devices industry is on the growth curve, estimated to be a 14 Billion USD industry by 2020. However, the ecosystem is poorly understood with its diverse healthcare systems, complex stakeholders and limited available data. It is important to understand the MedTech ecosystem in India well before developing new medical technologies that suit this environment. In this book, the author shares his experiences, anecdotes, insights and failures while inventing medical devices in India over the last five years. The idea is to give entrepreneurs (clinicians, engineers, designers, business professionals) a realistic expectation of the time, money, co-ordination and teamwork required to develop a new medical device in India. This book is specially recommended for Indian healthcare professionals who are passionate about solving unmet clinical challenges by inventing new medical devices, but are not sure of how to go about taking their idea from a concept stage to an actual product. Entrepreneurs from engineering, design and business backgrounds, will also find this book useful, as it illustrates ways to engage with doctors, and gives a comprehensive perspective of the path from ideation to commercialization. This book attempts to address all common queries a budding entrepreneur in India can have such as Where to find clinical challenges worth solving? How to find them? How do I form a cross-disciplinary team? Where do I find these people? If I have a great idea, when and how can I sell it? How long does it take to make a new medical device in India? How can I raise money for this development? How can full time practicing doctors work...



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