



Essentials of Economics (Int l Ed) (Paperback)

By Stanley L. Brue, Campbell R. McConnell, Sean Masaki Flynn

McGraw-Hill Education - Europe, United States, 2013. Paperback. Condition: New. 3rd edition. Language: English . Brand New Book. Building on the tremendous success of their best-selling Economics, Brue, McConnell, and Flynn have revised their one-semester approach in Essentials of Economics, 3e to provide a fresh alternative for the survey course. The result is a patient, substantive treatment of micro and macro topics appropriate for the introductory economics student, and fully integrated in the digital environment to provide instant remediation and feedback through McGraw-Hill's innovative assessment tool Connect Plus Economics. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master core concepts in the course.



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