



Bare Knuckled Project Management: How to Succeed at Every Project (Paperback)

By Tony Gruebl, Jeff Welch

Gameplan Press, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. When the going gets tough, they call for the sons of bitches! - Admiral Ernest King (attributed) It s a sad fact that most projects fail - as many as 70 according to one well known study. Those failed projects cost billions of dollars. Perhaps they ve even cost you or your company. You ve hired certified project managers and implemented project management techniques, and yet you still don t have the success you need. BARE KNUCKLED PROJECT MANAGEMENT has the answer. Of course, there are lots of management philosophies that tell you that if you just follow a few simple rules, you Il have perfect results. But it s never that simple, and we know it. The bare-knuckled approach to project management is all about the people. Anybody can swing a bat, but that doesn t mean anybody can be a major leaguer. It s all about the person. It takes talent, temperament, training, experience, and aptitude to achieve greatness. And make no mistake, for great projects, you need a great project manager - someone who isn t afraid to...



Reviews

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