



Ideas Man

By Shed Simove

Transworld Publishers Ltd. Paperback. Book Condition: new. BRAND NEW, Ideas Man, Shed Simove, Learn secrets for success and how to unlock your creativity with a book that contains tips on how to achieve anything you desire, and charts the extraordinary and hilarious real-life adventures of Britain's most inspirational IDEAS MAN. Sheridan 'Shed' Simove is a modern day creative genius. He lives and breathes ideas. Every day of his life dozens of new ideas spring from his astonishingly active mind. The ideas can relate to pretty much anything - TV shows, ranges of sweets, executive toys, greeting cards, money-making schemes - the list is endless. And if an idea hasn't been done before, then Shed is sure to attempt it. IDEAS MAN is the true story of this visionary maverick's amazing adventures. At breakneck speed, Shed describes how dozens of his ideas came to be, how they succeed or sometimes disastrously fail. Some of Shed's ideas include: a range of adult sweets called 'Clitoris Allsorts', a groundbreaking documentary that involved him going undercover as a 16-year-old schoolboy (when he was 30) and the launch of his own currency - the 'EGO'. IDEAS MAN is a unique book written by a completely extraordinary...



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