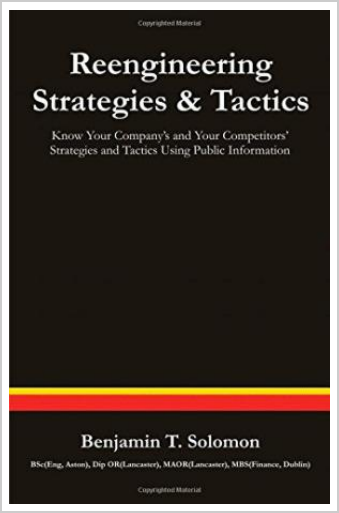

Reengineering Strategies and Tactics: Know Your Company s and Your Competitors Strategies and Tactics Using Public Information (Paperback)

By Benjamin T Solomon

Universal Publishers, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Holistic Business Model identifies, in a structured manner, the 48 structural positions and 32 strategies your company can effect, resulting in 2 million variations in your company s strategic environment. This complexity is handled by three layers, consisting of the Operations Layer, the Revenue Transaction Layer and the Business Management Layer. Strategy is the migration from one structural position to another in the Business Management Layer. Therefore, the Model prevents investors, business owners and corporate managers from making incorrect moves, while both, enabling them to see their future options, and enhancing the quality of their management decisions. The Operations Layer explains why lean manufacturing (JIT and Kanbans) works when it does, when it does not, and the important considerations when setting up a manufacturing operation using lessons learned from the semiconductor and Fast Moving Consumer Goods industries. The Revenue Transaction Layer identifies how your company generates its revenue. Based on 20+ years in manufacturing and management consulting in multinational, large, medium small companies, Solomon invented the Holistic Business Model that only requires public information to determine your company s and...

Reviews

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Most of these ebook is the perfect publication accessible. It is writter in easy terms and not difficult to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

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