



The Golden Rule of Leadership (Hardback)

By Richard L Aude

iUniverse, United States, 2006. Hardback. Condition: New. Language: English . Brand New Book ******
Print on Demand ******. The Golden Rule of Leadership introduces a powerful new formula for success in business. Drawing extensively on his more than twenty-five years in various leadership positions, author Dick Aude builds a powerful case that leadership is an active choice that people make. He outlines the six steps that leaders must execute in order to succeed. And he offers important insights-as well as practical advice-for applying the Golden Rule of Leadership at every step in the process. Through numerous case studies and examples Aude: v Reveals how to build a compelling vision. v Introduces a two-tier organization structure that is essential to the successful accomplishment of your mission. v Outlines the four key challenges that prevent teams from succeeding, and tells how to overcome them. v Identifies the eight key things geographically dispersed teams must do to succeed. v Explains the five elements essential to building trust. v Describes the seven prerequisites of any successful change agenda. v Outlines the four primary causes of dysfunctional cross-functional relationships, and introduces a simple 10-step formula for working effectively across organizational boundaries. v Illustrates the four...



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