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CORPORATE SOCIAL RESPONSIBILITY IN SMALL, MEDIUM AND LARGE INDUSTRIES



LAMBERT

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Evidence from India | The sweeping changes in the corporate world since subprime crisis and consequent economic meltdown have compelled the governments to impose legal enactments related to corporate governance and social responsibility of industries. These changes will benefit the businesses in the long run as the social and economic goals are integrally connected and socially responsible behavior enhances shareholders value. Moreover, reputation capital & eco-social stability can be achieved through empowerment...

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