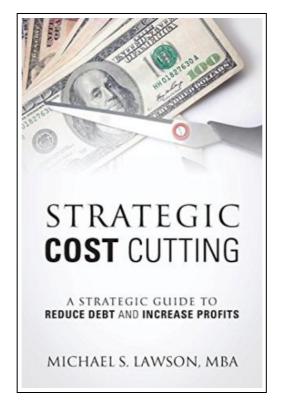
Strategic Cost Cutting: A Strategic Guide to Reduce Debt and Increase Profits (Paperback)



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Reviews

This publication is wonderful. It normally is not going to expense too much. Its been printed in an extremely straightforward way in fact it is merely following i finished reading this publication where actually transformed me, modify the way i really believe.

(Russell Adams DDS)

STRATEGIC COST CUTTING: A STRATEGIC GUIDE TO REDUCE DEBT AND INCREASE PROFITS (PAPERBACK)



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Outskirts Press, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. There are forces driving a national concern which is putting our retirements, corporations and children s future in jeopardy. What are they? Are you aware and concerned? The increase in consumer spending, decreased personal savings, declining corporate profits, rising national debt, ongoing government budget deficits, excess corporate layers and cost structure, future unfunded social security and continued rise in the cost of healthcare are major concerns that need to be addressed. There is a need to understand root causes and history, gather information, formulate ideas and develop a strategic game plan to resolve spending, debt and cost increase concerns. If you are business owner, leader, CEO, parent or the average American who wants to improve your budget or personal savings, it time to make strategic decisions to change behaviors, improve financial health and cut costs. Strategic cost cutting covers how CEOs of the top corporations turned around performance, restructured management team, reduce costs in variety of ways to save their companies, improve profits and reposition for the future. The book provides step by step thinking of how to identify drivers of cost increases and apply methods to assess costly decisions and operations. This intriguing book covers current real time stories of how companies from a variety of industries such as retail, food, banking, manufacturing, government, education and healthcare, experienced serious financial and operational challenges which forced them to strategically cut costs to survive. The author even shares real case studies how to reduce personal debt, increase savings and reallocate income to fund college education. Michael S. Lawson presents hard-hitting facts, stories and case studies that will all you to learn: 1. CEO and management turnaround strategies. 2. History of U.S. government budget...



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