



Business Protocol: How to Survive and Succeed in Business

By Yager, Jan

Condition: New. Ships From Canada. New in new dust jacket. Sewn binding. Paper over boards. 246 p. Audience: General/trade. Book Description Subtitled ""How to Survive & Succeed in Business"" the first edition was published by Wiley in 1991. Covers everything from the author's original 6 principles of business protocol, based on an original survey and interviews, to gift giving, parties, male-female relationships at work, job search etiquette, etiquette and ethics, bibliography, resources, index, and more. --This text refers to the Hardcover edition. About the Author The prolific author of more than a dozen highly-acclaimed books including CREATIVE TIME MANAGEMENT (Prentice Hall, 1984) and CREATIVE TIME MANAGEMENT FOR THE NEW MILLENNIUM (Hannacroix Creek Books, 1999). Business Protocol won 1st prize for the best nonfiction book in the 1992 Communications Contest of the National Federation of Press Women. Yager has a doctorate in sociology from City University of New York and conducts workshops on wo.

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