



Mastering Webcam and Smartphone Video: Onstream Webinars Edition (Paperback)

By Jan Lee Ozer

Doceo Publishing, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This is the Onstream Webinars edition of this book, which contains chapters on Onstream Webinars, FaceTime and Skype. While webinars and videoconferencing can be fabulous business tools, you have to look and sound professional to achieve the desired result. This book will teach you how. In this book, you will learn: What bandwidth is, how much you need, and how to tell how much you have Classic framing rules that ensure that you look professional on-camera How to choose the best background and clothing How to affordably add lights to your productions How to adjust your webcam input to ensure optimal brightness, contrast, color, and sharpness When to use an external microphone (mic) and which mic to buy How to connect your mic and adjust volume in Windows, on the Mac, and on iOS and Android devices How to use a preamp and other professional level gear to produce absolute top quality How to optimize video and audio quality in Onstream Webinars, Apple FaceTime, and Skype. Advance Praise for the Book: Jan s knowledge of webinar technology and presentation skills provide a sound foundation...



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