



Islam and Business Cross-Cultural and Cross-National Perspectives Journal of Transnational Management Development Monographic

By Kip Becker

Routledge. Paperback. Book Condition: New. Paperback. 206 pages. Dimensions: 8.3in. x 6.0in. x 0.6in. Keep up with management issues in the rapidly changing Islamic business world! Islam and Business: Cross-Cultural and Cross-National Perspectives reviews important changes, cross-cultural differences, and management issues in the turbulent Islamic business environment. With the shift from government ownership of companies and commodities toward more open markets and the productservice diversification that this change brings, the need to understand how business is done in these countries is more vital than ever before. The research in this book will help you understand the impact of Westernization upon business practices in Islamic nations. With contributions from experts on four Islamic business environments (Turkey, Jordan, Egypt, and Lebanon), this book: provides a framework to guide corporations in policy and strategic planning examines the impact of Western reforms on selected Islamic business sectors discusses the training, leadership, and management development needs of companies doing business in or with Islamic nations Section 1: Business in Turkey presents: a framework for corporate policy making and for strategic planning activities an assessment of what can cause strategic alliances to succeed or to fail illustrated by a case study of the relationship between Turkish Airlines and...



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