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Reviews

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(Eliane Bednar)

JOYSTICK: GUIDING AND MANAGING YOUR NONPROFIT BUSINESS (PAPERBACK)



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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The success of every nonprofit organization is directly tied to the leadership of the CEO, the Board Chair, and the Board. It is to this group of nonprofit pilots, co-pilots, and navigators that Joystick is addressed. Divided into helpful sections, each brief chapter contains specific, practical advice that applies to leadership challenges faced by those who manage and lead these charitable businesses for the benefit of others and society. Sound management and helpful development principles are translated into pragmatic, usable guidance that nonprofit executives and chief volunteers will refer to and use again and again. Here s what readers of advance copies have to say: Joystick is a fine collection of writings by experts in the fundraising world whose joint experience embraces all the principles of nonprofit governance. The manual provides an actionable guide to best practices, interspersed by anecdotes and insights that make it easy to digest. Whether for those new or experienced in nonprofit leadership, I m happy to recommend it. David J.L. Fisk Executive Director Richmond Symphony [Joystick] is an easy read and provides useful insights on how to be a successful nonprofit leader and executive. . . . The chapters on the role of the board, involvement in fundraising, recruitment of members and building and keeping a happy board all ring true for me. . . . As discussed in the book, effective communication and alignment of priorities between the Chair and CEO provide the foundation for a successful and effective board. Arthur M. Ginsberg, MHA, FACHE President and CEO Community Residences, Inc. As with Brydon s first book, The Nonprofit Development Companion: A Workbook for Fundraising Success that I frequently give to friends as they join our...



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