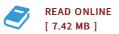


Crowdfunding: The Next Big Thing (Paperback)

By Gary Spirer

Createspace, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.In CrowdFunding: The Next Big Thing, money-raising expert Gary Spirer reveals the secrets of raising capital in the digital age. He outlines the ins and outs of the five major capital-raising strategies, including how the current Kickstarter type crowdfunding differs from crowdfunding equity. The new world of crowdfunding equity can be hard to navigate due to numerous regulations, and the challenge of keeping crowds engaged. Crowdfunding start-ups is a platform made possible thanks to the recent JOBS Act. Now even the small guy can invest in early stage companies and potentially strike it rich with the crowdfunding platform and the investing and business-building tools provided in CrowdFunding. Spirer guides readers through the seven steps that any start-up business can employ to ensure success in raising money and building a business. With a great idea and design, a start-up needs to thoroughly and repeatedly research and pretest its product in the marketplace until the ideal niche is narrowed down in order to attract the most customers. Spirer points out that too many entrepreneurs believe that if you build a field of dreams they will...



Reviews

Definitely among the finest book We have at any time read. Better then never, though i am quite late in start reading this one. Your lifestyle period will likely be transform once you total reading this article book.

-- Florence Batz IV

Extensive manual! Its this kind of very good read through. I actually have read and that i am confident that i am going to planning to study once again once more in the future. I am easily could possibly get a delight of looking at a composed publication. -- Ryder Purdy

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