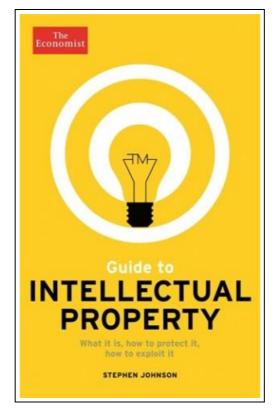
# The Economist Guide to Intellectual Property: What it is, How to Protect it, How to Exploit it



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# THE ECONOMIST GUIDE TO INTELLECTUAL PROPERTY: WHAT IT IS, HOW TO PROTECT IT, HOW TO EXPLOIT IT



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