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THE NEW RULES OF CUSTOMER ENGAGEMENT 6 TRENDS REINVENTING THE WAY WE SELL



Paperback. Condition: New. Katie Stockham (illustrator). 160 pages. Imagine a world where you never had to sell anythingEvery day the ideal number of clients with needs aligned perfectly to what you have to offer would walk through the door and shout: Ill take it!What if I told you this is already happening Albeit selling isnt quite that simple. And the customers arent really just arriving sight unseen, ready to buy. But in a very subtle way, brands are driving buying...

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