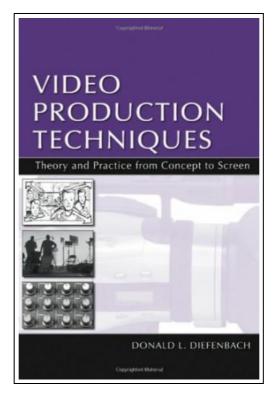
# Video Production Techniques: Theory and Practice from Concept to Screen (Hardback)



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# Reviews

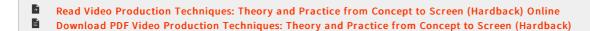
Great electronic book and useful one. It can be writter in straightforward terms rather than difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Kian Harber)

# VIDEO PRODUCTION TECHNIQUES: THEORY AND PRACTICE FROM CONCEPT TO SCREEN (HARDBACK)



Taylor Francis Inc, United States, 2007. Hardback. Condition: New. Language: English. This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Video Production Techniques begins with the basic skills of video production, so students experience writing, shooting and editing right away. It then moves to short-form projects and in-depth explorations of lighting and sound, concluding with an exploration of documentaries, news, and other nonfiction forms. The final section is dedicated to advanced applications, including the process of creating long-form projects, the elements of directing, and strategies for effective marketing and distribution. The book concludes with a chapter exploring professional opportunities in production and options for further study. The book includes a Companion DVD with original demonstrations, clips from professional works, and interviews with film and video professionals Key Features: \* includes DVD, beneficial for the independent learner \* unique integration of theory and production techniques \* covers all the basics for writing, shooting, and editing videos \* Companion Website with materials for students and instructors: Reviews: The modest title of this book doesn t begin to reflect the ambitious scope of its design. From heady aesthetic theories to an explanation of the LLP form, Video Production Techniques provides one-stop shopping for theory, production, and business. Students of media criticism and the media industry would benefit from this book as much as students of production. After twenty-five years of teaching, I learned a lot from reading it. - Robert Thompson, Director, Bleier Center for Television and Popular Culture, and Syracuse University In the ever-evolving business of television and film, it s nice know that there is a source so accurately assembled, so dense with dynamic information, and at the end of the day, easy and enjoyable to...



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