



## Blonde Ambition (Paperback)

By Annette Sharp

Melbourne University Press, Australia, 2016. Paperback. Condition: New. Language: N/A. Brand New Book. Roxy Jacenko has been Sydney's publicity queen ever since she started Sweaty Betty PR at the age of 24, and her ambition, grit and drive have made her rich and famous. Working 24/7, Roxy micromanages and shares every moment of her Bentley-driving, Cartier-sporting, Birkin bag-toting life-and those of her children, Pixie and Hunter-on Instagram. Everything was going according to plan until her husband, Oliver Curtis, was charged with insider trading. Suddenly her perfect world and image were in crisis, along with her health following a breast cancer revelation. Blonde Ambition goes behind the insta-filters and rumour mills to uncover the real Roxy. It's the unspun story of Sydney's most controversial PR identity.



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