Management for UGC-NET/SLET and Other Competitive Examinations: For Essay Type, Analytical/evaluative Defini Difinitional and Text-Based Questions



Filesize: 7.39 MB

Reviews

If you need to adding benefit, a must buy book. It really is writter in straightforward words and phrases and not confusing. You will not feel monotony at anytime of your respective time (that's what catalogues are for concerning if you ask me). (Dr. Celestino Treutel)

DISCLAIMER | DMCA

MANAGEMENT FOR UGC-NET/SLET AND OTHER COMPETITIVE EXAMINATIONS: FOR ESSAY TYPE, ANALYTICAL/EVALUATIVE DEFINI DIFINITIONAL AND TEXT-BASED QUESTIONS



To read Management for UGC-NET/SLET and Other Competitive Examinations: For Essay Type, Analytical/evaluative Defini Difinitional and Text-Based Questions eBook, make sure you access the button below and save the file or get access to other information which are in conjuction with MANAGEMENT FOR UGC-NET/SLET AND OTHER COMPETITIVE EXAMINATIONS: FOR ESSAY TYPE, ANALYTICAL/EVALUATIVE DEFINI DIFINITIONAL AND TEXT-BASED QUESTIONS ebook.

Atlantic Publishers & Distributors (P) Ltd., 2011. Softcover. Book Condition: New. The book has been designed for students appearing for UGC-NET/SLET in Management. The book is very comprehensive and covers almost all possible essay type, analytical/evaluative, definitional and textbased questions on the subject. Many of the questions set in UGC-NET/SLET and various other competitive examinations in the previous years have been used for preparing this book. In spite of our best efforts to cover all possible questions, the paper may contain some questions which are not covered in this book and can be answered only if the candidate has a thorough knowledge of the topics covered in the syllabus. For a thorough and elaborate knowledge of the subject, candidates are advised to read the following books published by Atlantic Publishers and Distributors (P) Ltd. on the subject: (i) Management: Concept, Theory and Practices, S.N. Chand; (ii) Managerial Economics, Arun Kumar and Rachana Sharma; (iii) Organisational Behaviour, S. Fayyaz Ahmad, Nazir Ahmad Gilkar and Javid Ahmad Darzi; (iv) Principles of Business Management, Arun Kumar and Rachana Sharma; (v) Management: Principles, Practices and Techniques, 2nd edition, N.S. Gupta and Alka Gupta; (vi) Human Resource Management, Gurpreet Randhawa; (vii) Financial Management: Theory and Practice, Arun Kumar and Rachana Sharma; (viii) A Practical Approach to Marketing Management, Kujnish Vashisht; (ix) Advanced Business Statistics, Sharad S. Johri and Rajendra Rathore; (x) The Business Economics, K. Rajagopalachar; and (xi) Financial and Management Accounting, C.L. Tyagi and Madhu Tyagi. Contents : Preface; 1. Managerial Economics and Macro Economics; 2. Organisational Behaviour and Organisational Development; 3. Human Resource Management; 4. Financial Management; 5. Marketing Environment and New Issues in Marketing; 6. Production Management and Operations Research; 7. Business Statistics; 8. Corporate Strategy and Managing International Business; 9. Entrepreneurship and

Read Management for UGC-NET/SLET and Other Competitive Examinations: For Essay Type, Analytical/evaluative Defini Difinitional and Text-Based Questions Online

Download PDF Management for UGC-NET/SLET and Other Competitive Examinations: For Essay Type,

Analytical/evaluative Defini Difinitional and Text-Based Questions

Other eBooks

		$\$
	_	_
	_	-

[PDF] Leila: Further in the Life and Destinies of Darcy Dancer, Gentleman (Donleavy, J. P.) Access the web link listed below to download and read "Leila: Further in the Life and Destinies of Darcy Dancer, Gentleman (Donleavy, J. P.)" file.

Download ePub »

[PDF] Tax Practice (2nd edition five-year higher vocational education and the accounting profession teaching the book)(Chinese Edition)

Access the web link listed below to download and read "Tax Practice (2nd edition five-year higher vocational education and the accounting profession teaching the book) (Chinese Edition)" file.

D	ow	/n	lo	ad	eF	u	b »	

[PDF] Christmas Favourite Stories: Stories + Jokes + Colouring Book: Christmas Stories for Kids (Bedtime Stories for Ages 4-8): Books for Kids: Fun Christmas Stories, Jokes for Kids, Children Books, Books for Kids, Free Stories (Christmas Books for Children) (P

Access the web link listed below to download and read "Christmas Favourite Stories: Stories + Jokes + Colouring Book: Christmas Stories for Kids (Bedtime Stories for Ages 4-8): Books for Kids: Fun Christmas Stories, Jokes for Kids, Children Books, Books for Kids, Free Stories (Christmas Books for Children) (P" file.

Download ePub »

[PDF] Complete Early Childhood Behavior Management Guide, Grades Preschool-4
Access the web link listed below to download and read "Complete Early Childhood Behavior Management Guide, Grades Preschool-4" file.
Download ePub >

[PDF] Art appreciation (travel services and hotel management professional services and management expertise secondary vocational education teaching materials supporting national planning book)(Chinese Edition) Access the web link listed below to download and read "Art appreciation (travel services and hotel management professional services and management expertise secondary vocational education teaching materials supporting national planning book)(Chinese Edition)" file.

Download ePub »

[PDF] Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .

Access the web link listed below to download and read "Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications." file.