



## Future Minds: How the Digital Age Is Changing Our Minds, Why This Matters, and What We Can Do About It (Paperback)

By Richard Watson

Hodder Stoughton General Division, United Kingdom, 2011. Paperback. Condition: New. Language: English . Brand New Book. We are on the cusp of a revolution. Mobile phones, computers and iPods are commonplace in hundreds of millions of households worldwide, influencing how we think and shaping how we interact. In the future, smart machines will compete with clever people for employment and even human affection. We are shifting to a world where knowledge will be automated and people will be rewarded instead as conceptual and creative thinkers. Hence being able to think and act in ways that machines cannot will become vital. Ideas are the currency of this new economy and curiosity and imagination are among the key raw materials. But what happens to the rigour of our thinking in a world where we never really sit still or completely switch off? What are some of the unexpected consequences of digital information on the 100 billion cells and quadrillion connections inside our brains? Future Minds illustrates how to maximise the potential of digital technology and minimise its greatest downside, addressing the future of thinking and how we can ensure that we unleash the extraordinary potential of the human mind. In this absorbing...



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