



## Brand Smart

By Vince Rogers

Lulu.com, United Kingdom, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The 30 concise but powerful articles that comprise Brand Smart will provide you with all of the essential knowledge needed to build a successful branding strategy. Brand Smart will provide you with the tools and resources needed to build a first-class personal brand. It will also help you to develop a professional branding strategy that will elevate your organization high above the competition. The information found in Brand Smart will empower you with the basic knowledge that you need to build your brand, the advanced ideas that you need to gain a dominant brand presence and innovative concepts that will help you to rise above even the sharpest competition.



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